
VISION

A sustainable, resilient and vibrant Gairloch and Loch Ewe community where people of all abilities can live, work and thrive.

MISSION

To socially, economically and environmentally regenerate the GALE area through participatory community action and community owned social enterprise.

VALUES AND PRINCIPLES

1. Common good

GALE works for the common good, having a purpose which benefits humanity and the planet rather than working for individual gain. Focus is on common ownership and control – ie community ownership, democracy and community empowerment

2. Sustainability

GALE ensures that its work and practices are financially and environmentally sustainable.

3. Inclusivity and Diversity

Promoting fair opportunities for all and giving everyone a chance. Breaking down barriers to inclusion so vulnerable and less able can participate too.

4. Integrity, Kindness and Respect

We act with integrity and treat each other with kindness and respect to promote and champion the Gairloch and Loch Ewe community as a great place for people of all abilities to live, work and thrive.

CHARITABLE PURPOSE

Advancement of citizenship or community development.

CHARITABLE BENEFICIARIES

Residents of the Gairloch and Loch Ewe Area – Badcaul to Kinlochewe.

STRATEGIC PRIORITIES

1. Housing

The development of a variety of housing options for locals and to encourage new arrivals.

2. Climate Action

To ensure all our projects challenge the climate emergency and seek to act in harmony with the environment.

3. Sustainable employment and supported volunteering

To promote supported volunteering and job opportunities within GALE and other businesses and organisations.

4. Organisation Growth and Development

Strengthen GALE to enable it to increase its long term impact and support more beneficiaries each year. Own land / buildings on behalf of the community to enable growth, increased stability and income generation.

5. Strengthening our Local Economy

Create year round jobs and income generating opportunities for local people. Work to reduce seasonality and create a sustainable, year round local economy. Anchor wealth in the local community through support for local and community ownership of economic activity and assets.

6. Food Security

Increase the production and consumption of local produce.

7. Promote and support Democracy and Active Citizenship

To ensure every local resident has a voice and a say over the things that matter to them.